



## LA QUINTA MENORCA BY PORTBLUE BOUTIQUE



### **SUSTAINABILITY REPORT**

(Indicators 2017-2019)

Hotel closed in 2020 due to the Covid19 pandemic

August, 31st 2021



A sustainability indicator is any economic, social, political, or biological element that provides information about certain aspects of the natural world, environmental policies or other related economic and social factors. **A sustainability indicator system enables us to make strategic, environmental and social decisions and helps us to turn this information into action.**

We use the tool [Sustainablekeyindicators.com](https://sustainablekeyindicators.com), based on the GRI (Global Report Initiative), the international guide more used for sustainable development and indicator guidelines.

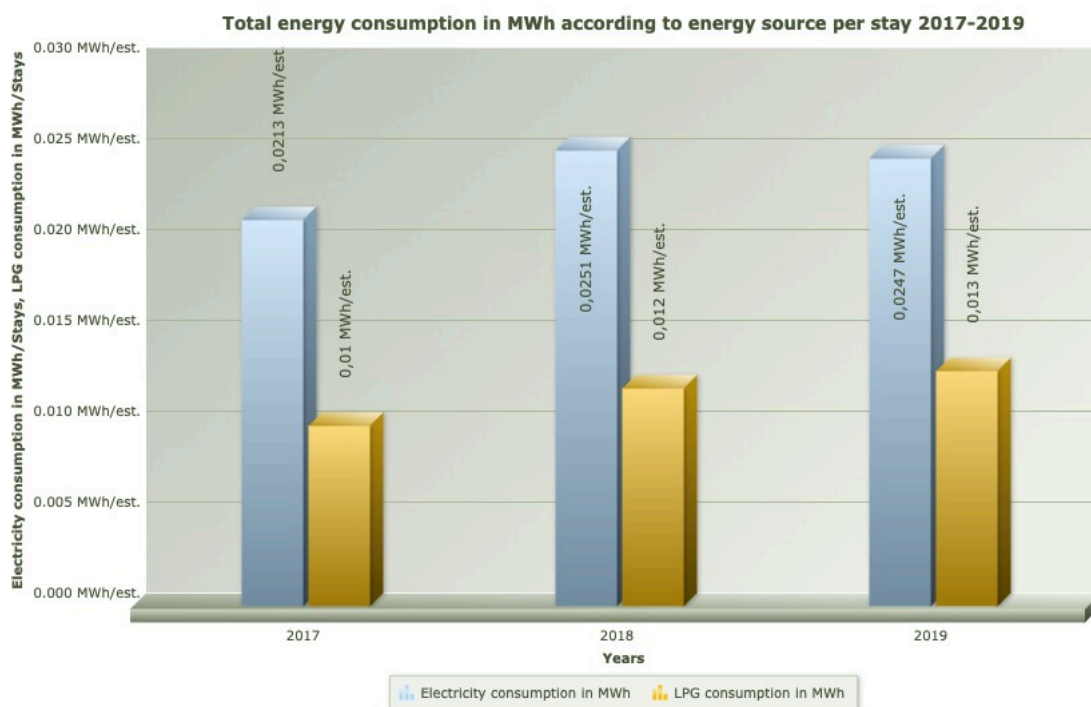
The aim of this management is to evaluate sustainable behavior to provide us information in order to ascertain whether our organization has the ability to meet the established requirements, whether these be legal requirements or ones to which the Management or third parties must adhere (ISO 14001:2015 norms, the European EMAS regulation, Travelife System,...)

**La Quinta Menorca by Portblue Boutique** is a member of the Sustainable Hotels net in Balearic Islands





## ENERGETIC CONSUMPTION ENERGETISCHE VERBRAUCH



We transform all the energy consumed (Electricity and gas) during the last three years. The hotel was closed in 2020 due to the Covid19 pandemic.

*Consumos de electricidad y gas propano por estancia en MWh (estancia: cliente por un día)*

*Electricity and Gas consumption per stay in MWh (stay: guest per day)*

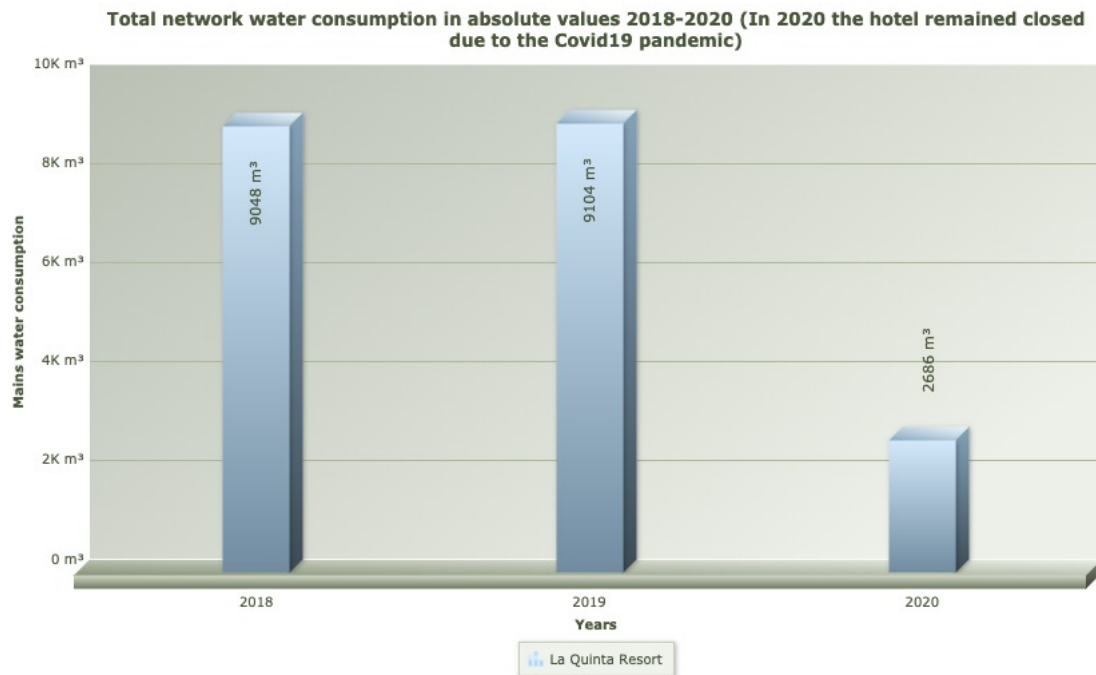
*Strom und Gas Verbrauch per Aufenthalt in MWh (Aufenthalt: Gast pro Tag)*

We have LED lighting in most of the areas of the hotel and have a preventive maintenance plan that allows us to ensure the best performance of our energy facilities.

Every year we set new goals and challenges in reference to energy consumption, always guaranteeing the comfort of our customers.



## WATER CONSUMPTION / WASSER VERBRAUCH



The hotel was closed in 2020 due to the Covid19 pandemic.

We monitor daily the water consumption at the hotel, thanks to the installed counters. We have quality regulators in our taps which combine modern comfort with sustainable consumption. We also monitor daily, water consumption for irrigation, swimming pools and osmosis system





## GESTIÓN DE LOS RESIDUOS / MANAGEMENT OF WASTE BEWIRTSCHAFTUNG VON ABFÄLLEN IN THE LA QUINTA MENORCA BY PORTBLUE BOUTIQUE



**COLABORE CON NOSOTROS SEGREGANDO SUS RESIDUOS**  
**SPREAD YOUR WASTE**  
**VERTEILUNG IHR ABFAHLL**



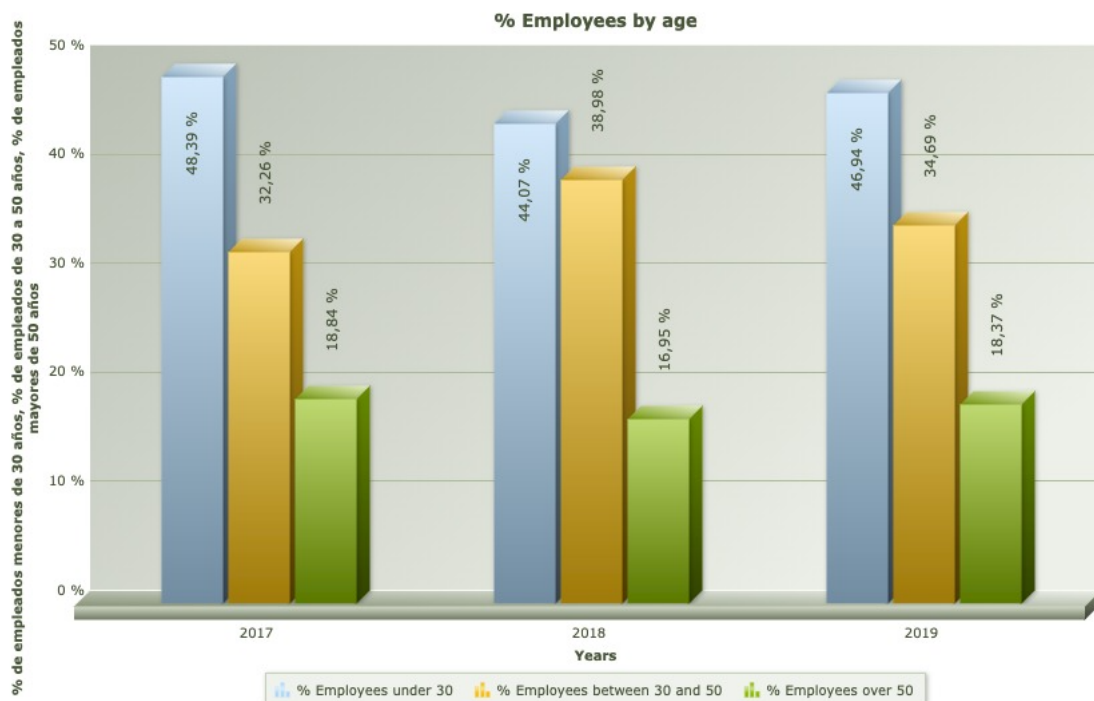
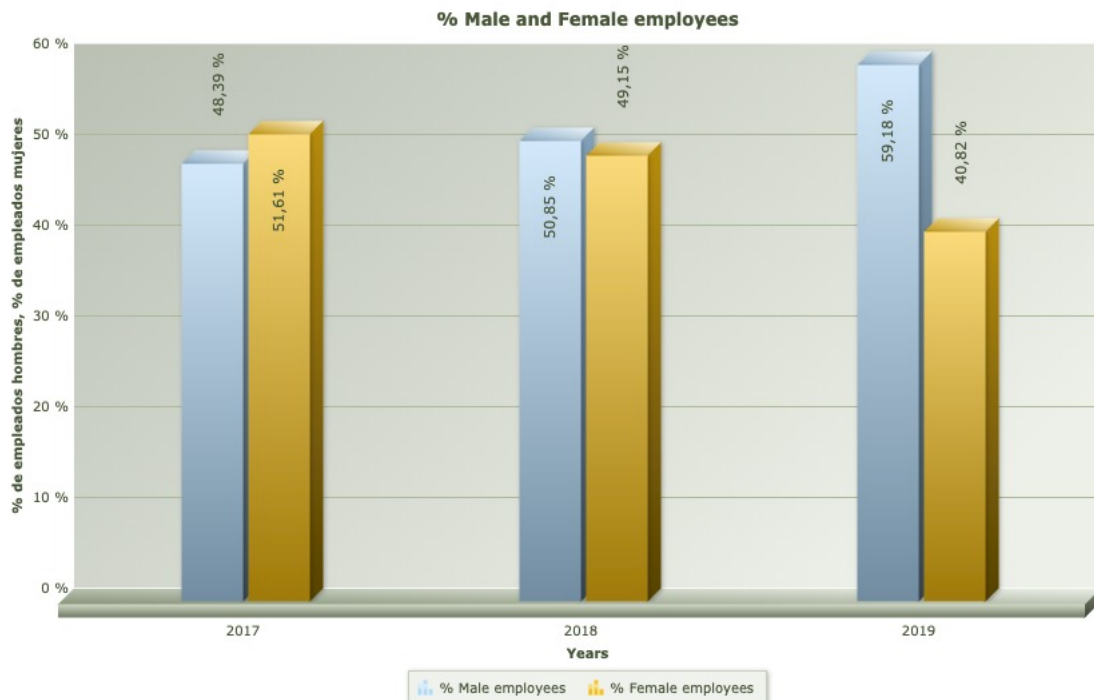
**SU CAMARERA DE LIMPIEZA TAMBIÉN SELECCIONARÁ SUS ENVASES Y REVISTAS SI LAS DEJA A LA VISTA.**  
**YOUR CLEANING WAITRESS WILL ALSO SELECT YOUR PACKAGING AND MAGAZINES IF LEFT IN SIGHT.**  
**IHRE ZIMMERMÄDCHEN WIRD AUCH IHRE PACKAGING UND MAGAZINE WÄHLEN.**





## SUSTAINABILITY SOCIAL TARGETS

WELFARE AND LABOUR STANDARDS IN LA QUINTA BY PORTBLUE BOUTIQUE



## LOCAL COMMUNITY INFORMATION

Luckily, Menorca has preserved a number of typical products that have improved over the years. Whether in food, shoe store or at various local products and the market. Is essential to know them to understand because it is said that in Menorca we live very well.



As for sausages the **sobrasada** is outlined for his exceptional quality. Also it is very advisable to taste the **cuixot** or **camot**, the sausage or **carnixua** and the great and excellent variety of Minorcan

cheeses. Although the name of origin it has the Queso Mahón Menorca, the natives of Minorca estimate so much or more the diverse cured cheeses and semis that can be found in the whole island. The Minorcan cheese is known for its salinity, but when one gets used to it the product it is formidable.



The bakeries of Ciutadella are undoubtedly the best on the island. There you will find from the most typical and traditional products to the latest innovations in the field. In the pastry shops we will find more than 100 traditional products that have been kept for tradition. The most popular are:

Perhaps the product most chosen between the visitors is **ensaimada**, present in all bakeries. That's why it's so common to see people with the typical hexagonal box to take away. There are other varieties of products, more discreet for small, but not less delicious. The most traditional are the **carquinyols**, small creaking and sweet cookie, the **amargos**, circular sweet of almond, or the **pastissets**. Maybe the product for discovering is the **tortada**, a kind of traditional cake similar to the cake of Santiago, but spongier.

The pastry shops have also a wide range of local products to taste in Menorca. **Formatjades** are very characteristic (dumplings), there are pie of meat, cheese or cottage cheese. **Crespells** are also traditional, a flat and sweet cookie.



Most of the meat and the fish sold on Ciutadella's market is of Minorcan origin. Hereby, there is guaranteed that the products are fresh and of good quality. In addition, the Minorcan waters present a few products difficult to be equal. Shrimps and lobsters, fish of all kinds can be find on the precious market placed in the Plaza of the Freedom.

## LOCAL COMMUNITY INFORMATION



The old town of Ciutadella de Menorca is the most appropriate area to go shopping. The elimination of the medieval walls allowed a significant radial opening, called *Sa Contramurada*, which surrounds the lovely old town of Ciutadella.

Within this area the visitors can find an important group of stores and shops where they can find everything they search. Since the latest trends in fashion, bars, cafes and restaurants, to shops with typical products and food as well as ideal items for a gift.



In the way, the visitor will find many mansions or stately homes from the century XVII, XVIII and XIX. They are majestic buildings and from there we distinguish the

cathedral, a religious building located in a real central point of the city that makes compass not to miss the beautiful streets and alleys that make up the charming old town of Ciutadella.

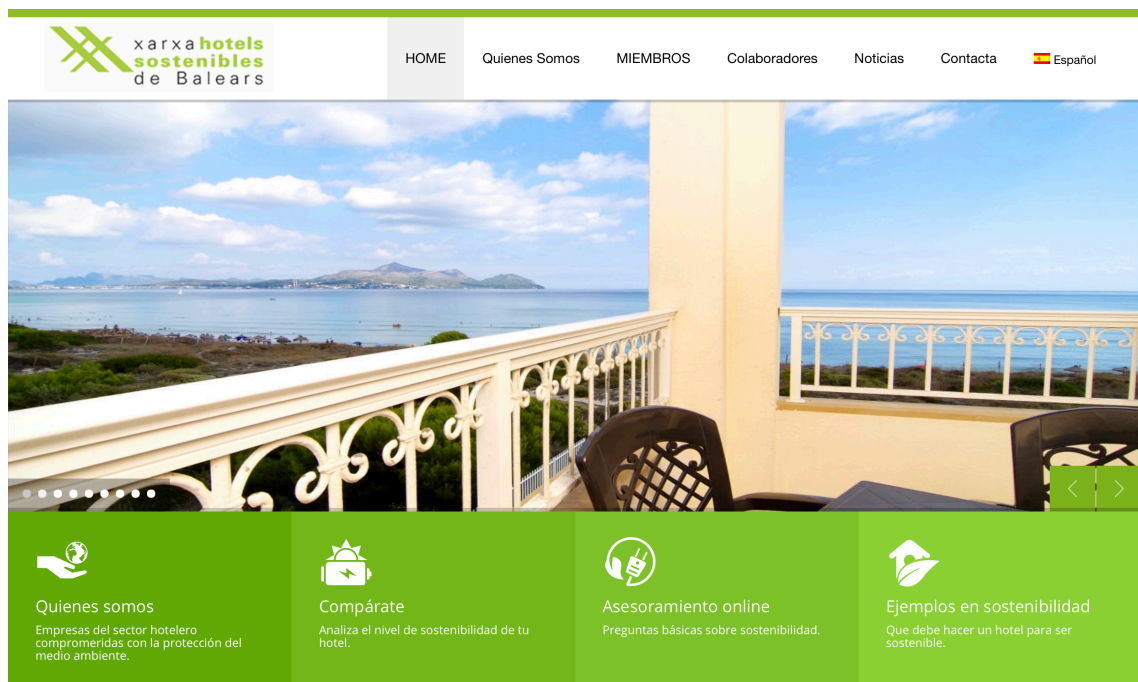


See more information at  
<http://www.ciutadellaantiga.es/en/>





- La Quinta Menorca by Portblue Boutique is a member of the Sustainable Hotels Net of Balearic Islands, an association of hotels that have all committed to more responsible tourism. The associates share experiences, in addition to their environmental and social indicators, so that we can compare ourselves with the average of the rest of the establishments, providing the La Quinta Menorca by Portblue Boutique also their data for the average



- Bottle caps for a new life**

Plastic caps are collected internally in all departments, to collaborate in favor of the “SEUR Foundation” campaign in which the money raised with the collection of caps is intended to help children with cerebral palsy.

SOZIALE AKTIONEN IN LA QUINTA MENORCA BY PORTBLUE BOUTIQUE



Tapones para una  
nueva vida®

¡Alba necesita tus tapones!  
80 toneladas para cambiar su vida

Colabora con tus tapones para que Alba, una niña de 3 años con parálisis cerebral, pueda mejorar su calidad de vida, realizando sesiones de rehabilitación con el primer Exoesqueleto infantil del mundo.

A Alba, como a cualquier otra niña de su edad, le encanta empujar su carrito y pasear sus muñecas en él. Cuando tiene sesión de rehabilitación con este novedoso invento, puede hacerlo erguida, sin necesidad de utilizar su silla de ruedas.

Necesita seguir con sus sesiones de rehabilitación para mejorar su calidad de vida.



¿Nos ayudas a conseguirlo?

¡DEPOSITA AQUÍ TUS TAPONES!



La información publicada es propiedad de Fundación SEUR, el Colaborador se compromete a hacer un uso diligente de la misma, con total sujeción a la Ley, a las buenas costumbres y en especial a su utilización exclusivamente para la difusión de la campaña a la que está adscrito.

FUNDACIÓN  
SEUR



Tapones  
para una  
nueva vida®

El proyecto **Tapones para una nueva vida®**, iniciativa estrella de Fundación SEUR, consiste en recoger tapones de plástico con el fin de facilitar el acceso a tratamientos médicos u ortopédicos no cubiertos por la Seguridad Social de niños con enfermedades graves.

A día de hoy **171 niños y niñas** ya han recibido en total más de un millón de euros.

- Participation in the **World Environment Day** campaign, June 5

Every year, on June 5, La Quinta Menorca by Portblue Boutique promote the World Environment Day. United Nations provide every year ideas about the campaign, for example in 2018 it was about the urgently needed reduction of disposable plastics, and in 2019 about the urgency of governments, industry, communities, and individuals to commit to reduce the air pollution.

**BEAT PLASTIC POLLUTION** | **WORLD ENVIRONMENT DAY** | **INDIA 2018** | **UN environment**

**5 DE JUNIO • 5th JUNE • 5 JUNI • 2018**

**#SinContaminación por plásticos #BeatPlasticPollution**

• Cada año, el mundo usa **500 mil millones** de botellas de plástico.  
• Cada año, al menos **8 millones de toneladas** de plástico terminan en los océanos, el equivalente a la descarga de un camión de basura cada minuto.  
• En la última década, producimos más plástico que en todo el siglo pasado.  
• El **50%** del plástico que usamos es de un solo uso o desechable.  
• Compramos **1 millón** de botellas de plástico por minuto.

• Every year we use **500 billion** plastic bags and bottles.  
• At least **8 million tons** of plastic end up in our oceans yearly, this equals the load of one garbage truck per minute.  
• In the last decade has been produced more plastic than in the last whole century.  
• **50%** of the plastic we use is single-use or disposable.  
• We buy **1 million** plastic bottles per minute.

• Jedes Jahr benutzen wir weltweit **500 Billionen** Plastikflaschen.  
• Mindestens **8 Millionen Tonnen** Plastik landen jedes Jahr in unseren Ozeanen, das gleicht einer Müllwagenladung pro Minute.  
• Im letzten Jahrzehnt haben wir mehr Plastik als im vorherigen produziert.  
• **50%** von dem Plastik das wir benutzen sind Einwegverpackungen.  
• Wir kaufen **1 Million** Plastikflaschen pro Minute.

El sector hotelero de las Islas se une hoy para promover diferentes actividades de concienciación. La Red de Hoteles Sostenibles de las Baleares le anima a participar. Solicite más información en su hotel.

The Balearic Hotel Industry joins today to promote different activities to increase environmental consciousness. Sustainable Hotel Network of the Balearic Islands encourages you to participate. Get more information at your hotel.

Die Balearische Hotelbranche schließt sich heute zusammen um verschiedene Aktivitäten zur Förderung Umweltbewusstseins anzubieten. Das Netzwerk nachhaltiger Hotels auf den Balearen ermutigt Sie zur Teilnahme. Informieren Sie sich in Ihrem Hotel.

**xarxa hotels sostenibles de Balears**  
www.xarxahotelsostenibles.com

**Fehm.**  
www.fehm.info

**UNEP**  
www.unep.org

**World Environment Day**  
www.worldenvironmentday.global

**Facebook** **Twitter** **Instagram** **LinkedIn** **YouTube** **Google+**

**Sin Contaminación del Aire** | **DÍA MUNDIAL DEL MEDIO AMBIENTE** | **CHINA 2019** | **ONU medio ambiente**

**#BeatAirPollution**

**www.xarxahotelsostenibles.com**

**xarxa hotels sostenibles de Balears**

En colaboración con:

**Fehm.**

**UNEP**

**World Environment Day**

**Facebook** **Twitter** **Instagram** **LinkedIn** **YouTube** **Google+**

## ACCIONES SOCIALES / SOCIAL ACTIONS SOZIALE AKTIONEN IN LA QUINTA MENORCA BY PORTBLUE BOUTIQUE

- **Collaboration agreement with the entity “Incorpora Cáritas Diocesana de Menorca” with employment for vulnerable groups.**

The purpose of this agreement is to define the concrete collaborative actions between the Company and the Grupo “Incorpora Baleares” within the framework of the Program “Incorpora de la Obra Social la Caixa”, to favor a greater incorporation of people at risk of exclusion to the labor world and promote Corporate Social Responsibility.



Maó, a 12 de Junio de 2019

- **Collaboration agreement with the “Consell Insular de Menorca” in the execution of the “Llatzaret Visibles” Project to work for employment guidance and insertion**

The purpose of this collaboration agreement is to hire people over 35, long-term unemployed and preferably without unemployment benefits or subsidies.



CONSELL INSULAR  
DE MENORCA



ACORD DE COL·LABORACIÓ ENTRE EL CONSELL INSULAR DE MENORCA I WHITESAND  
HOTEL MANAGEMENT, SL PER TAL DE TREBALLAR PER L'ORIENTACIÓ I LA INSERCIÓ  
LABORAL

- **Collaboration agreement for practical training in work centers with the School of Hospitality and Tourism CETT**



REF05/Acuerdo  
Visto bueno Departament d'Educació  
Núm. de registro 2018202245 - 1602 fecha 06/05/2019  
Nuevo acuerdo: ☒  
Prórroga núm:

ACUERDO DE COLABORACIÓN PARA LA FORMACIÓN PRÁCTICA EN CENTROS DE TRABAJO



- **Collaboration agreement for work practices** with the Hotel & Tourism Business School Vatel



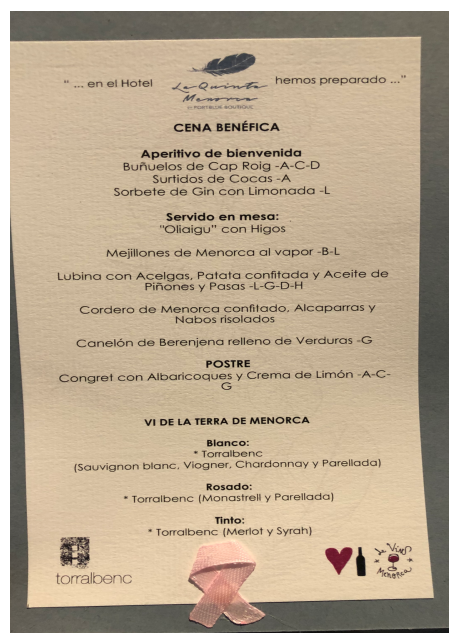
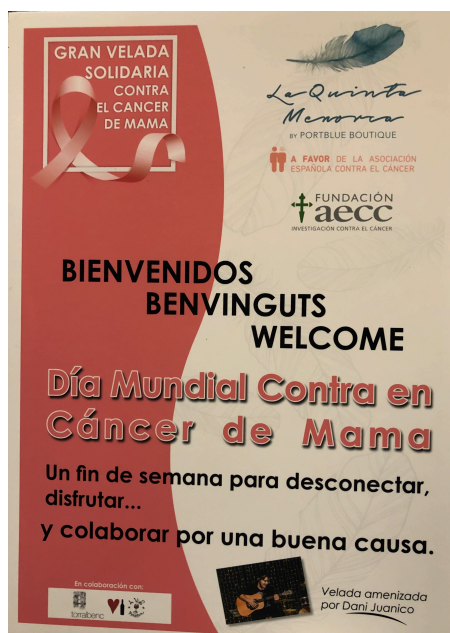
- **Collaboration agreement** between the company and the UNICEF Foundation Spanish committee for the **Unicef Hoteles Amigos** program

This alliance is based on the “Hoteles Amigos” program, implemented by UNICEF, focused on the tourism sector and with the objective of achieving an alliance with the corporate involvement of the entity and its main stakeholders, with special participation and commitment of its Employees and their customers.

The two main goals of this action plan are to raise funds and transmit the UNICEF message on Water, Sanitation and Hygiene and raise awareness about the impacts of climate change on children. To this end, a communication is sent to customers for the donation of € 1 in their invoice in favor of the projects of protection of UNICEF Spanish Committee.



- **Organization of solidarity events** in favor of the AECC (Spanish Association against cancer)





- La Quinta Menorca by PortBlue Boutique **donated 3.000 units of shower caps** to the “**Mateu Orfila**” Hospital after receiving the request from “Ashome” (Menorca Hotel Association). At the beginning of the Covid19 pandemic, the “Mateu Orfila” Hospital asked the Hotel companies for material for the patients of its hospital.



- We work with different **local complementary services companies** and especially those that offer us activities that allow tourists to live different and unique experiences in spectacular environments such as those offered by Menorca as a Biosphere Reserve. At the same time, we want to make our clients aware of the **preservation of our environment** and that they know **our values and those of Menorca**. La Quinta Menorca by PortBlue Boutique hotel organizes excursions with a boat (Pachira Tours) for its guests departing from Fornells, to that they can get to know the north of the island of Menorca in a comfortable way. The hotel provides the transfer service from the hotel to the boat, as well as a small picnic so that they can eat something during the excursion.





- **Collaboration agreements** with local artists for the assignment of exhibition points and **sale of their works**, at strategic points of the hotel







Capparis spinosa

de Damià Mulet



- **Collaboration agreements** with local producers for the assignment of exhibition points and sale of handicraft products, at strategic points of the hotel



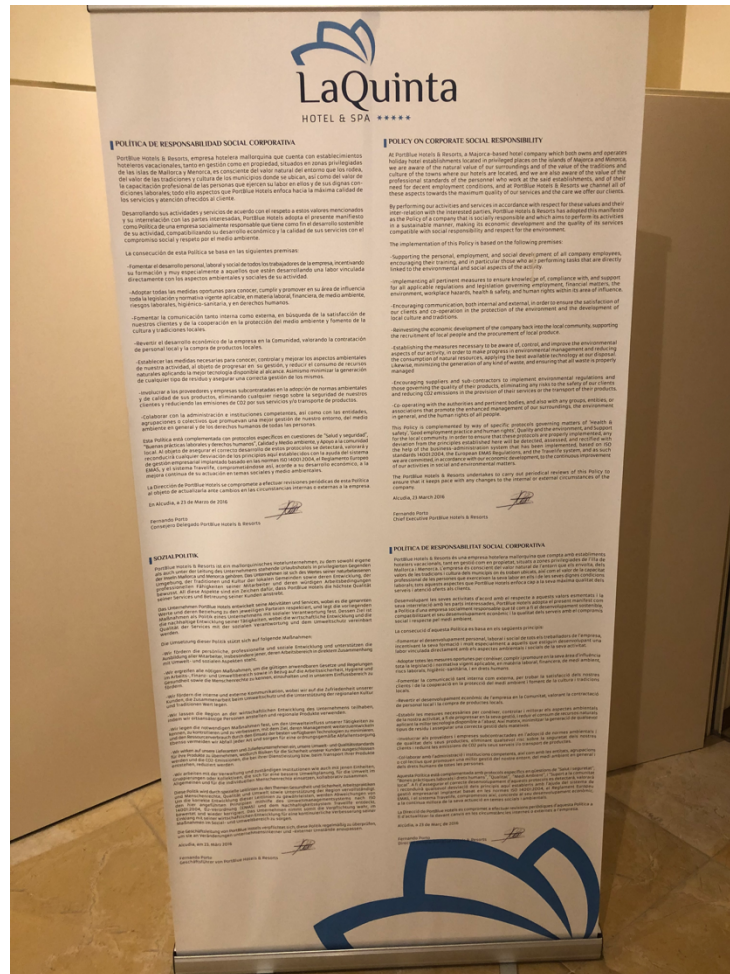


- **Support for local product**

In order to strengthen and support the local product, La Quinta Menorca by Portblue Boutique works with local producers. As a result of these actions, local gastronomy is periodically enhanced, and the client is offered the opportunity to get to know our traditions and gastronomy.



- **Customers**, as well as any interested person, can find the **Corporate Social Responsibility Policy** exposed in the establishment. Due to the health protocols due to the Covid19 pandemic, we have withdrawn all the information in physical format from the Rooms and Reception and have incorporated it into the digital support of the QR, so that any interested person can find information regarding of these actions for social benefit and environmental behavior of this way.



- As **accreditation** of all these actions, La Quinta Menorca by Portblue Boutique has a voluntary environmental management system, promoted by the European Union (**EMAS**), which allows organizations to evaluate and improve their **environmental behavior** and disseminate timely information to the public and to other interested parties, with the internationally recognized environmental certification **ISO 14001: 2015**, as well as the **sustainability certification** for the **Travelife** hotel sector.

